

Back to Business Webinars

Promotional Secrets to Grow Your Business in a COVID World

Thursday, December 17
10:00 AM - 2:00 PM

- How to write clear, compelling content for websites, blogs, etc.
- How to create a company website that converts browsers into buyers
- How to create and produce persuasive email, video, and social media campaigns
- And more marketing strategies



WHAT YOU
NEED TO KNOW

Get valuable information to help you weather the economic downturn and plant seeds of recovery.

Sponsored by



Host:

Sonya Blake

Moderator:

Eric Oxenberg

Presenters:

Monica Henderson

Kent Komae

Robert Portillo

Christina Rath

Philip Rebentisch

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