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PRESS RELEASE

For Immediate Release:

October 5, 2017

Critical Thinking and Collaborative Problem Solving at Valley Hackathon III on October 13th

Sherman Oaks, CA -- The Valley Economic Alliance's third Valley Hackathon returns to Glendale on **Friday, October 13th** at the Downtown Central Library's Auditorium from 9:00 a.m. to 5:00 p.m. The technology competition brings high school and college students together to develop concepts and solutions to a real world issue that is revealed at the event. The event is part of City of Glendale's Tech Week.

Teams will create mobile applications and websites, and pitch their final ideas to a panel of industry experts. Judges will select first, second and third place winning teams and receive sponsored prizes.

The judges panel includes; City of Glendale Mayor Pro-tem Zareh Sinanyan; Executive Director of Hollywood Burbank Airport Frank Miller; John Jasinski, Cyber Investigations with Kroll; Clayton Weise, Director of Cloud Services with Key Information Systems; Marc Netka, CEO of STS Education, Philip Lanzafame, Director of Community Development with City of Glendale; and Dajuana Jones of MCS, Inc.

The event will conclude with an Internship Fair at 4:00 p.m. Employers include LA Promise Fund, Datastream, Open Tech Initiative, Simple Layers, Inc., Collab and Play, Cloud 77, LLC, Bruno Group, Inc. and Glendale Community College Student Employment Services.

Over 80 students from schools including USC, UCLA, CSU, Northridge, Mount San Antonio College, La Canada High School, Burbank High School, John Burroughs High School, Cal State University Northridge, Granada Hills Charter High School, Glendale Community College, and Los Angeles Valley College will be in attendance. The event is free for students, however registration required.

Other event sponsors include Southern California Gas Company, Cal State University Northridge, Express Employment Professionals, DWP Information Architects, Auntie Anne's/Cinnabon, Top Leaders/John Maxwell Team and Whole Foods.

Sponsorship opportunities are available. Visit www.thevalley.net/ValleyHackathon for sponsorship packages and student application.

The Valley Economic Alliance is a 501(c)(3) non-profit strategic private-public collaborative made up of businesses, government, education and community organizations whose mission is to elevate the economic vitality and stability of our five-city region – Burbank, Calabasas, Glendale, Los Angeles and San Fernando.

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