



**NEWS RELEASE
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**Valley Hackathon
Creating Creative Solutions**

Sherman Oaks, CA--The Valley Economic Alliance is presenting **Valley Hackathon** on Friday, November 13, 2015 at Glendale Community College's Library.

Co-hosted by Glendale Community College, SoCal Gas Company, Microsoft - DWP Information Architects and, Verdugo Workforce Investment Board, Valley Hackathon will bring college students together from various sectors and levels as teams. The teams will be asked to create concepts and solutions for a challenge that will be presented during the half-day long event, from 9:30am-3:00pm.

The teams will participate in an introductory course to receive information about the issue to be solved, meet their team members and obtain team roles. Each team will be assigned to a business/industry representative.

Students will present their final concepts to a panel of judges. Each member of the winning team will receive prizes including, Microsoft Office 2013, provided by sponsor DWP Information Architects.

Hackathon Background: A hackathon is an educational event in which computer programmers and others involved in information technology, software development, hardware development, graphic design, interface design and project management, collaborate intensively on software projects to create usable solutions.

The Valley Economic Alliance is a 501(c)(3) non-profit strategic private-public collaborative made up of businesses, government, education and community organizations whose mission is to elevate the economic vitality and stability of our five-city region – Burbank, Calabasas, Glendale, Los Angeles and San Fernando consisting of more than 160,000 businesses and over 1.8 million residents covering more than 350 square miles.

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