

COVID-19 RESOURCE SHEET

The available information, resources, loans, grants, and tools for assisting businesses during the Covid-19 pandemic shift over time. While this is not an exhaustive list, the resources listed below are current as of **4/27/2021**. Valley Economic Alliance staff will update these resources as frequently as we can. Please check back often.

Business Grants

Restaurant Revitalization Fund

Small Business Administration

Begin on Friday, April 30, 2021, at 9 am ET. Applications will open on Monday, May 3, 2021, at noon ET

<https://www.sba.gov/funding-programs/loans/covid-19-relief-options/restaurant-revitalization-fund#section-header-8>
The American Rescue Plan Act established the Restaurant Revitalization Fund (RRF) to provide funding to help restaurants and other eligible businesses keep their doors open. This program will provide restaurants with funding equal to their pandemic-related revenue loss up to \$10 million per business and no more than \$5 million per physical location. Recipients are not required to repay the funding as long as funds are used for eligible uses no later than March 11, 2023.

Keep Our Shops on the Block

LISC

Monday, April 26th through Sunday, May 2nd

<https://www.lacovidfund.org>

LAEDC wants to make you aware of the next round of grants from the Los Angeles County Regional Covid19 Relief Fund/ Keep Our Shops on the Block for Personal Care and Retail Sector Businesses. These grants are \$10,000 for small businesses within the eligible sectors. There is no cost to apply and these grants do NOT have to be paid back. Grants are not first-come, first-served, but will be awarded randomly.

Shuttered Venue Operators Grant

Economic Aid

No deadlines

<https://www.sba.gov/funding-programs/loans/covid-19-relief-options/shuttered-venue-operators-grant>

The Shuttered Venue Operators Grant (SVOG) program was established by the Economic Aid to Hard-Hit Small Businesses, Nonprofits, and Venues Act, and amended by the American Rescue Plan Act. The program includes over \$16 billion in grants to shuttered venues, to be administered by SBA's Office of Disaster Assistance.

Eligible applicants may qualify for grants equal to 45% of their gross earned revenue, with the maximum amount available for a single grant award of \$10 million. \$2 billion is reserved for eligible applications with up to 50 full-time employees.



GOLDHEART MORTGAGE RELIEF FUND

GoldHeart Mortgage

No deadlines

[https://www.goldheartrelief.com/?](https://www.goldheartrelief.com/?gclid=Cj0KCQjwsLWDBhCmARIsAPSL3_0ftdOGz4rdhxT3DLg70xBcQ78KjUUu88zH0s76l_TLs0oDxlBYGu4aAIECEALw_wcB)

[gclid=Cj0KCQjwsLWDBhCmARIsAPSL3_0ftdOGz4rdhxT3DLg70xBcQ78KjUUu88zH0s76l_TLs0oDxlBYGu4aAIECEALw_wcB](https://www.goldheartrelief.com/?gclid=Cj0KCQjwsLWDBhCmARIsAPSL3_0ftdOGz4rdhxT3DLg70xBcQ78KjUUu88zH0s76l_TLs0oDxlBYGu4aAIECEALw_wcB)
Goldheart Mortgage Relief partners with distressed home owners to delay the foreclosure process. We can provide assistance and funds necessary to avoid a foreclosure completely or extend the time until a foreclosure. By partnering with home owners and distressed individuals/families, we can help to ensure that a foreclosure process is avoided by maximizing equity in a home. GOLDHEART RELIEF is a COVID/Mortgage relief fund working to ensure that distressed home owners are given relief and assistance during these unprecedented difficult times

Small Business Innovation Research Program (SBIR)

America's seed fund

No deadlines

<https://www.sbir.gov/about>

SBIR is a competitive grant program that encourages small businesses in the U.S. to engage in research and development for federal agencies. It's an awards-based program for high-tech innovation, overseen by the U.S. Small Business Administration (SBA). To qualify, you must operate a for-profit business with less than 500 employees and fulfill all eligibility requirements.

NASE Growth Grants

NASE

No deadlines

<https://www.nase.org/become-a-member/grants-and-scholarships/growth-grants>

Funded by the National Association for the Self Employed (NASE) these grants provide \$4,000. Worth up to \$4,000 each, NASE Members can apply for small business grants. Small business grants are useful for financing a particular small business need. Past recipients used their growth grants for computers, farm equipment, to hire part-time help, marketing materials, website creation, and more. Must be a NASE member in order to apply (annual membership costs \$120).

Business Loans

Los Angeles County's Small Business Stabilization Loan Program

<http://sfvbj.com/news/2021/mar/16/l-county-giving-small-business-loans/>

Valley businesses are invited to apply for Los Angeles County's Small Business Stabilization Loan Program through April 16 or until \$20 million in funding requests have been received. Mid-month, more than \$18 million in funding requests were received by the Los Angeles County Development Authority. Loans range from \$50,000 to \$3 million, the county said in a statement. Eligible businesses must have been in operation for the last two years and need money for working capital, equipment purchases, real estate acquisition or refinancing of existing loans. Recipients will also have access to online webinars, one-on-one financial consultations, and application assistance through the program. A webinar walking prospective applicants through the process will take place on March 25, LACDA said. Businesses should visit BizStabilization.lacda.org or call 626-586-1550 to register.

Paycheck Protection Program Application (2021 Reopen)

<https://www.sba.gov/document/sba-form-paycheck-protection-program-ez-loan-forgiveness-application>
deadline has been extended to 5/31/21 and 501c6 nonprofits are now eligible

The PPP program is back in 2021, the deadline to apply for funds is March 31st 2021. Loans up to \$1 million will be awarded. Click the above link to the application, process now open to 501c3 nonprofit organizations. Sole proprietors, independent contractors, and self-employed persons eligible. For more information click here: <https://www.sba.gov/funding-programs/loans/coronavirus-relief-options/paycheck-protection-program#section-header-7>. The Alliance can connect with a lender email mcarter@economicalliance.org.



PPP E-Z Loan Forgiveness

<https://www.sba.gov/document/sba-form-paycheck-protection-program-ez-loan-forgiveness-application>

Did you receive a PPP loan? Have you applied for PPP loan forgiveness yet? The Small Business Administration (SBA) released several updates you should be aware of as you prepare to apply for loan forgiveness. SBA released a PPP EZ loan forgiveness application. You are eligible to fill out the EZ Forgiveness Application (pdf) if you meet one of the following criteria: You are self-employed and have no employees; You did not reduce the salaries or wages of your employees by more than 25% and did not reduce the number of hours for your employees; or You experienced reduction in business activity as a result of health directives related to COVID-19 and did not reduce the salaries or wages of your employees by more than 25%.

Small Business Angel Fund

Councilmember Bob Blumenfield's Office (LA CD3) is partnering with The Change Reaction nonprofit organization to offer interest-free loans \$5,000-\$25,000 to small businesses in Reseda, Tarzana, Winnetka, Woodland Hills, and Canoga Park that meet the following profile: 15 or fewer employees, under \$1 million in annual revenue, and have remained open in some capacity during Safer at Home mandate. Required: provide proof of rent payments for the 12 months ending March 31, 2020, evidence of submission of COVID-19 Economic Injury Disaster Loan Application (applicant need not have received funds). **For applications assistance, please contact Kevin Tamaki at 310-266-3284 or kevin.tamaki@lacity.org**

Economic and Workforce Development Department Small Business Loan Program

<https://ewddlacity.com/index.php/small-business-loans>

EWDD designed the Small Business Loan Program in order to provide financing to viable small businesses that private lenders cannot accommodate. Whether, your business is a Start-Up or an existing business that would like to expand, loan funds can be used for reasonable and eligible business operation costs, including, but not limited to, inventory, equipment, working capital and leaseholder improvements. The ultimate goal of the Small Business Loan Program is job creation and the borrower is required to create jobs in the City of Los Angeles. See above link for more details.



AmPac Small Business Loan Program (CDFI)

<https://ampac.com/small-business-loans/cdfi-program/>

AmPac Community Development Financial Institution (CDFI) loan program is ideal for women, minorities and veteran business owners. Loans feature more flexible debt coverage ratios than traditional lenders, lower credit score considerations for explainable credit issues and a documented course of action, finance start-ups with good business plans and projections, up to \$100,000 loans available for those that qualify under the CDFI program. All business owners that AmPac serves through its CDFI product will be offered technical assistance in conjunction with SBA partners including the Women's Business Center, the SBDC and SCORE. See link above for more details.

Council District 12 Small Business Relief Fund Loan Application

https://docs.google.com/forms/d/e/1FAIpQLSeOjK_jSHkAVccb3925KGV0urgvCVbO2ZJKpAxyva_4_ii5uw/viewform

Funding for the CD12 Small Business Relief Fund is made possible through a generous donation from Greg and Jodi Perlman of The Change Reaction, in partnership with Councilmember John S. Lee. This program is open to essential businesses located in Council District 12. See a map here. To be eligible, businesses must be currently open and operating or will be able to open upon receipt of the loan.

Business Information Resources

PPE Unite (free PPE for L.A area businesses)

<https://www.ppeunite.org/>

The PPE Unite™ program is a joint effort to give small business owners and their employees access to much-needed personal protective gear. This public and private partnership program creates access to PPE, promotes PPE use, and provides additional resources for businesses. Must sign-up to access resources.



CA State Treasurer Fiona Ma's Small Business Resource List

https://docs.google.com/spreadsheets/u/3/d/1tYNAyRgzUfsALLI7RJC0Ez_ClyyLXSsNWfB-1UPetQY/htmlview#gid=0

Statewide resource list compiled by the Treasurer's office. This google form is updated frequently and lists program information, website links, and brief summaries on how they can be helpful. Worth reviewing if you have time especially if you're looking for state and locally specific resources.

Blueprint for a Safer Economy

<https://covid19.ca.gov/safer-economy/>

Resource guide on stay at home orders per county including current order status and how various businesses /industries are affected

City of Los Angeles Pandemic Restaurant Operation Guidelines

http://www.publichealth.lacounty.gov/media/Coronavirus/docs/toolkits/Dine_In_Restaurants_Toolkit.pdf

This document contains tools for restaurants in Los Angeles to plan for the safety of employees as they prepare to resume operations during the COVID-19 pandemic. It also has great resources and tools for how to maintain guidelines.

LA Al Fresco (Outdoor Dining Set-up Resources)

<https://corona-virus.la/laalfresco>

Al Fresco is a temporary program that streamlines requirements and approvals across multiple City departments for outdoor dining on sidewalks, parking lots, and streets. The program aims to help local businesses reopen while allowing customers and employees to maintain the physical distance recommended by public health officials by temporarily relaxing the rules that regulate outdoor dining. 55% of program resources will be directed to BIPOC (Black, Indigenous, people of color) businesses or located in areas with disproportionate job loss due to COVID-19. Program extended through June 30th 2021.

L.A Small Business Legal Assistance

<https://www.bettzedek.org/our-services/justiceforworkers/smallbusiness/>

Bet Tzedek and LA Represents help small business owners in Los Angeles find free legal resources to address problems caused by the COVID-19 pandemic. Their assistance and resources include resource fliers, FAQ documents, webinars and one on one legal assistance. Information includes relief info for small businesses, employment rights in the pandemic, loan resources, alternative business models and more.

L.A. Economic Development Corp (LAEDC) Covid-19 Resources

<https://laedc.org/coronavirus>

This webpage contains business reopening information and a resource directory catered to the L.A area.

Retail/Food Pick-up Sign Permit Application Page

<https://ladot.lacity.org/businesses/permits#apply-for-food-pickup-signs>

Apply for retail (not for restaurants), or food pick-up (not for retail locations) permit through the Los Angeles department of transportation website.

CA Great Plates Program Food Provider Interest Form/FAQ

<https://state-of-california-agency.forms.fm/great-plates-delivered-food-provider-interest-form/forms/7917>

This program is designed to help older adults at high risk from COVID-19 to stay home and stay healthy by delivering three nutritious meals a day and provide essential economic stimulus to local businesses and workers struggling to stay afloat during the crisis. Restaurants and food providers interested in participating can apply to participate.



City of Los Angeles Pandemic Office Operation Guidelines

https://corona-virus.la/sites/default/files/inline-files/20200521LAResumingOperationsToolkit-Offices_0.pdf

This document contains tools for offices in Los Angeles to plan for the safety of employees as they prepare to resume operations during the COVID-19 pandemic. Last updated on May 21 2020

LA Optimized

<https://smrts.co/la-optimized/>

This is a city-sponsored initiative geared toward assisting brick and mortar businesses in optimizing their online presence for free. Participating businesses will be paired with consultants free of charge to create or optimize online business listings, e-commerce audits, creating or optimizing business websites, and creative and design services. Limited space is available.

Health Information Resources

L.A County Public Health Covid-19 Toolkit for Restaurants

http://publichealth.lacounty.gov/media/Coronavirus/docs/toolkits/Dine_In_Restaurants_Toolkit.pdf

This resource is a helpful toolkit for restaurants in the Los Angeles area, including information on Covid-19 prevention practices, physical distancing requirements, infection control, protecting employees, protecting customers, and communication resources for staff and customers.



Employee Covid-19 Testing w/ Labcorp

<https://www.labcorp.com/coronavirus-disease-covid-19/organizations>

Information about LabCorp's offerings on employer assistance for symptom checking, Testing, and return/stay at work procedures. Call service number: 1-877-469-5411

Small Business CDC FAQ

<https://www.cdc.gov/coronavirus/2019-ncov/community/general-business-faq.html>

CDC official guidance on suspected or confirmed cases of Covid-19 in the workplace, reducing the spread, healthy business operations, cleaning and disinfecting the workplace, and designation of essential workers/critical workplaces.

Los Angeles Public Health Resources

<http://www.publichealth.lacounty.gov/media/Coronavirus/resources.htm>

Los Angeles County focused resources on food resources (food banks & pantries, LAUSD Grab and G.O. centers, WIC, Calfresh, grocery gift cards, project angel food, meal delivery for seniors) Health (medical, county health and human services resources) financial resources (unemployment insurance claims, SSI) other resources (shelter, housing, public services, childcare, and information hotlines).

CORONAVIRUS/COVID-19 Mental Health Resources

<https://dmh.lacounty.gov/covid-19-information/>

Multi-language resources for mental health and coping mechanisms during the pandemic.



California All - Covid19.CA.GOV

<https://covid19.ca.gov/>

A statewide resource-rich website with information on opening phases per county, testing sites/how to get a covid-19 test, medical and financial resources, school, and business reopening updates. The page Includes video and text pages.

L.A. Mayor COVID 19 Orders

<https://www.lamayor.org/COVID19Orders>

Emergency orders, memorandum, and files related to COVID-19 issued by the L.A. Mayor. Review protocols and guidelines on opening your business, protecting workers, and restrictions on rent increases.

Taking Action

Prosper LA

<https://prosperla.lacounty.gov/>

LA County is seeking innovative ideas from County employees, residents, businesses, nonprofits, and the community to assist businesses, streamline contracting processes, and identify potential cost- savings. This effort is part of the County's roadmap to economic recovery from the impacts of the COVID-19 pandemic.