



# The Valley Economic Alliance

**FOR IMMEDIATE RELEASE**

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**The Valley Economic Alliance Helps Small Businesses Save Money  
While Protecting the Environment**

*A July 29 Virtual Program Offers Environmental Sustainability Education*

Sherman Oaks, California – The Valley Economic Alliance today announced the *Next Level Growth: Environmentally Sustainable Strategies for Profitable Growth* educational webinar for small businesses via Zoom on Thursday, July 29th from 10:00 AM-11:00 AM.

Small businesses will learn why sustainable practices are important to their businesses and to the environment, especially in light of government policy today. Participants will learn how to create a plan to reduce energy and water usage, their carbon footprint, and transportation impact to “green” their businesses. They will get help accessing utilities rebates and applying for programs to help them to operate more profitably while preserving the environment. The *Next Level Growth* webinar will help businesses address climate change and offer an opportunity to ask questions from subject matter experts.

Distinguished speakers include: Cindy Montanez, Council member of the City of San Fernando and CEO, of TreePeople; Kristin Bloser, Senior Sustainability Officer of Comerica, Inc; Matt Petersen, CEO & President of LA Cleantech Incubator (LACI); and Ben Stapleton, Executive Director at U.S. Green Buildings Council Los Angeles (USGBC-LA).

The program is sponsored by the L.A. Department of Water & Power, Comerica Bank, Metropolitan Water District of Southern California, and the Port of Los Angeles.

Registration is available online at: [TheValley.net/Events](https://TheValley.net/Events).

*The Valley Economic Alliance is a 501(c)(3) non-profit organization comprised of business, government, education and community leaders. Our mission is to engage and unite Valley stakeholders to raise standards of living and economic vitality across the San Fernando Valley, a five-city region encompassing Burbank, Calabasas, Glendale, Los Angeles and San Fernando. This regional consists of more than 1.9 million residents, over 160,000 businesses and covering more than 350 square miles. To learn more about The Valley Economic Alliance, visit [TheValley.net](https://TheValley.net).*

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