



FOR IMMEDIATE RELEASE

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The Valley Economic Alliance Presents the Onyx Black Business Month Series in Recognition of Black Business Month

Educational Webinars Aim to Help Close the Capital Gap for African American Entrepreneurs

Sherman Oaks, California – The Valley Economic Alliance will present a series of free webinars in recognition of Black Business Month. Programs will take place on Thursday, Aug. 12th, 19th, and 26th from 12:00 PM to 1:00 PM.

The first program is entitled *Build Your Business Credit*, and features an educational presentation by Nicholas Williamson of HSBC Bank. The second program is entitled *Financing Your Business*, and features presentations by three Community Development Financing Institutions, all of which offer alternative lending programs with more flexible loan terms and accommodate a variety of credit scores. Speakers include: Richard Palley, AmPac Business Capital, Marsel Watts, CDC Small Business Finance, Selena Davis, Pacific Coastal Regional. The third program is entitled *Marketing For Growth*, featuring marketing expert Roger Roman of PUSH Consulting.

The Valley Economic Alliance is committed to closing the information gap, capital gap and network gap experienced by many African American businesses through our Onyx African American Business Hub. Outreach partners include: the Black Business Association of Los Angeles, CSUN College of Social and Behavioral Sciences, and the Greater Los Angeles African American Chamber of Commerce. The webinar series is sponsored by HSBC Bank. Free registration is required at TheValley.net/Events. The public also invited to join the Onyx Facebook group at: Facebook.com/groups/onyxhub.

The Valley Economic Alliance is a 501(c)(3) non-profit organization comprised of business, government, education and community leaders. Our mission is to engage and unite Valley stakeholders to raise standards of living and economic vitality across the San Fernando Valley, a five-city region encompassing Burbank, Calabasas, Glendale, Los Angeles and San Fernando. This regional consists of more than 1.9 million residents, over 160,000 businesses and covering more than 350 square miles. To learn more about The Valley Economic Alliance, visit TheValley.net.

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