

FOR IMMEDIATE RELEASE

January 12, 2022

Media Contact:

Sonya Blake

sblake@economicalliance.org

818-379-7000 ext. 106

**The Valley Economic Alliance Helps Businesses Tap Into New Funding Sources During
“Pathway to Profit Series: Where The Money Is In 2022”**

Sherman Oaks, California – [The Valley Economic Alliance](https://www.thevalleyeconomicalliance.org) is pleased to launch a complimentary webinar series entitled **“Pathway to Profit”** designed for businesses seeking to reach profitability and securing any remaining COVID recovery resources. The first component of the series, called **“Where The Money Is In 2022: Unlocking the Power of Receivables,”** will begin at 10:00 am on Wednesday, January 26, 2022. The program is targeted to business owners who sell to companies and government agencies and seek funding assistance beyond traditional grants and loans for operational purposes. Brett Dickstein, the Alliance’s Business Advisor– joined by Marble Bridge Funding Group’s Senior Vice President of Sales, Andrew Krone– will present alternative, yet reputable strategies that are proven to stimulate business growth for entrepreneurs in the San Fernando Valley.

“Now is a critical time to offer this information, when most of the COVID grants have dried up and business owners are seeking sources of funding other than emergency loans received last year,” said Sonya Kay Blake, the Alliance’s President and CEO. “Last year, Marble Bridge and The Alliance helped businesses to leverage receivables and fund growth fast. We intend to help more Valley businesses in this way this year.”

Sponsored by Marble Bridge Funding Group, **“Unlocking the Power of Receivables”** will teach businesses how to access untapped funding opportunities commonly unknown or overlooked by entrepreneurs in the Valley. Topics that will be covered during the webinar include accounts receivable financing, purchase order financing, custom-designed financing for rapidly growing companies, contract procurement assistance, and vendor trade credit negotiations. Startups and holders of SBA, EIDL, and other types of loans with UCC1 filings are still eligible for assistance and are encouraged to attend.

Registration is now open. Attendees can register [here](#). Valley companies facing fiscal challenges are especially urged to attend.

The Valley Economic Alliance is a 501(c)(3) non-profit organization comprised of business, government, education, and community leaders. Our mission is to engage and unite Valley stakeholders to raise standards of living and economic vitality across the San Fernando Valley, a five-city region encompassing Burbank, Calabasas, Glendale, Los Angeles, and San Fernando. This region consists of more than 1.9 million residents, over 160,000 businesses and covering more than 350 square miles. To learn more about The Valley Economic Alliance, visit www.TheValley.net.

###