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The Sky's the Limit for the Valley Economic Alliance 2022 Valley of the Stars Awards Gala

The San Fernando Valley's highly-anticipated event returns in-person to celebrate the business community and economic vitality of the region.

SHERMAN OAKS, CA (March 7, 2022) The Awards Season Show Parade continues on Friday, April 8th, 2022, with the Valley of the Stars Gala. This event is organized by The Valley Economic Alliance. Tickets are now on sale for this charity fundraiser. The in-person event themed "The Sky's The Limit" will be held at the Castaway Burbank located at 1250 E. Harvard Road in Burbank, CA.

Now in its 24th year, the highly anticipated in-person, annual fundraiser offers all the inspiration and entertainment the San Fernando Valley business community has come to expect while generating critical funds to sustain the Alliance's Business Assistance Program in the coming year.

This star-studded event features Master of Ceremonies Jerry O'Connell, San Fernando Valley resident and host of THE TALK, CBS' Daytime Emmy Award-winning talk show. O'Connell returns to the Gala following his role as emcee of the 2021 virtual event. Musical talent Alex Nester and accompaniment will provide the evening's entertainment.

"This will surely be the event of the year for the San Fernando Valley offering all the inspiration and entertainment our guests have come to expect," O'Connell said. "The gala serves to strengthen the valley's economic recovery and support provides critical business assistance for local small businesses, job search assistance for local residents, advocacy for improving the quality of life in the San Fernando Valley region."

Awards are the centerpiece of the Gala. The prestigious Star of the Valley Award – one of the most anticipated honors bestowed in Los Angeles – celebrates the businesses, people, and personalities that contribute to the vitality of the San Fernando Valley. After nearly two years of pause, pivot, and pandemic protocols, the Valley rebounds as an economic driver poised to shine with a renewed brilliance, energy, and strength.



Honorees include:

- Eric Dickerson, former LA Rams star and NFL running back as the Sports & Entertainment Honoree
- Menchie's Frozen Yogurt as the Jane and Bert Boeckmann Business Leadership Honoree
- Ken Craft of Hope of the Valley as the Humanitarian Honoree
- Christy Vega, owner of Casa Vega, as the Trail Blazer Honoree

“It is only through the generosity of our sponsors that our economic development programs are made possible. These programs are especially critical during this time of economic recovery. Thank you in particular to our lead sponsors Mission Valley Bank and Payscale,” stated Sonya Blake, President and CEO of The Valley Economic Alliance.

Gala sponsors at the Trail Blazer level include Payscale and Mission Valley Bank. Game Changer level sponsors include the City of Glendale, Southland Regional Association of Realtors, Inc., Maximus, Everywhere and Union Bank. Influencer sponsors include Aszkenazy Development, Inc., Casa Vega, Century Housing, City of Burbank, City of Calabasas, City National Bank, Child Care Resource Center, CMTC, Express Employment Professionals, Gaines & Stacey, LLP, Gaspar Insurance Services, Goodwill Southern California, Hope of the Valley Rescue Mission, JP Morgan Chase & Co., Kaiser Permanente, Los Angeles Department of Water & Power, Los Angeles Mission College, Los Angeles Valley College, LA Valley College Foundation, LA Rams, Mike's Roofing & Building, Miller Kaplan, Pierce College, The Walt Disney Company, Valley Transit Constructors Flatiron/Herzog, and Van Nuys Los Angeles Airport. Major Media Partners include the LA Daily News and the San Fernando Valley Business Journal.

Sponsorship and registration information is available at TheValley.net/Gala.

ABOUT THE VALLEY ECONOMIC ALLIANCE

The Valley Economic Alliance is a 501(c)(3) non-profit organization comprised of business, government, education, and community leaders. Our mission is to engage and unite Valley stakeholders to raise standards of living and economic vitality across the San Fernando Valley, a five-city region encompassing Burbank, Calabasas, Glendale, Los Angeles, and San Fernando. This region consists of more than 1.9 million residents, over 160,000 businesses, and covers more than 350 square miles. To learn more about The Valley Economic Alliance, visit www.TheValley.net.

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2022 Honorees & Master of Ceremonies



Jerry O'Connell
Co-host - The Talk
Master of Ceremonies



Eric Dickerson
Sports & Entertainment
Honoree



Christy Vega
Casa Vega
Trail Blazer Honoree



Ken Craft
Hope of The Valley
Rescue Mission
Humanitarian Honoree



Menchie's Frozen Yogurt
Jane and Bert Boeckmann
Business Leadership Honoree

2022 Valley of the Stars Honorees and Master of Ceremonies