



**FOR IMMEDIATE RELEASE**

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**Emmy Award-Winning Journalist Receives Award at  
25th Annual Valley of the Stars Gala**

**Sherman Oaks, California**– Emmy Award-Winning Journalist Lynette Romero will receive the Media Award at [The Valley Economic Alliance \(The Alliance\) 25th Annual Valley of the Stars Awards Gala presented by Mission Valley Bank](#) April 13, 2023 5:30-8:30 p.m. (PST) at The Odyssey located at 15600 Odyssey Dr. in Granada Hills, CA.

The Media Award is given to a media figure who contributes to the vitality of the Valley.

Lynette Romero is a well-known and respected Emmy Award-winning journalist who is beloved by millions of Southern California viewers. She joined NBC4 in October 2022 as co-anchor of the Morning newscast Today in LA. Romero is deeply committed to giving back to the local community and is active in countless charities and events that support students and underserved neighborhoods throughout Southern California. Romero is also particularly passionate about raising awareness of Alzheimer's, memory loss and dementia facing the aging population, having lost her own mother to this devastating disease.

“As a journalist, I am dedicated to giving a voice to stories and experiences that help create understanding and awareness surrounding issues impacting our most vulnerable communities,” said Lynette Romero, NBC4 Today in LA Anchor. “I am honored to receive this year’s media award.”

Over the years, Valley of the Stars has recognized and celebrated exemplary businesses, people, and organizations who positively impact and contribute to the economic vitality of the Valley with icons like Bob Hope, Dick Clark, Betty White and Sally Field.

This annual fundraiser generates critical funds that support regional business assistance and workforce development programs. These programs are vital for ensuring a strong local economy, and are responsible for attracting new businesses, driving tourism and improving the quality of life of the people of our region.



“Lynette is a fixture in our day and our community,” said Sonya Blake, CEO and president of The Alliance. “We’re honored to present her an award for her work in the community.”

The 25th Annual Valley of the Stars Awards Gala is made possible through generous sponsors, who help to further the mission of The Valley Economic Alliance. Mission Valley Bank is the Luminary Sponsor for the event. Primestor and CMT are the Trailblazer Sponsors. Game Changer sponsors include City of Burbank, City of Glendale, JPMorgan Chase Bank, Bill and Marie Allen, SRAR, MAXIMUS, and Century Housing. The Influencer sponsors are Aszkenazy Development Inc., Athens Services, City National Bank. Childcare Resource Center, City of Calabasas, Comcast NBCUniversal, Gaines & Stacey, LLP, City National Bank, Express Employment Professionals, Goodwill Southern California, Home Again Los Angeles, Kaiser Permanente, Lewis Roca, LA County Supervisor Kathryn Barger, PCL Construction, SoCalGas, Pacific Federal, LLC, Los Angeles Valley College, Los Angeles Mission College, Los Angeles Pierce College, Los Angeles Valley College Foundation, Presencia & Poder, UCLA Health and Van Nuys Airport. Leadership sponsors are Los Angeles Rams, Insperity, Turner & Townsend Heery, and California State University Northridge. Ambiance Sponsors Tierra del Sol and Mike’s Roofing and Building will provide music. On Board - Business & Community Consulting and Galpin Motors will provide flowers. Sponsors Tracy and Randall Hernandez and Concierge Autoworks will provide dessert. REALM Entertainment will provide wine. US Bank and Los Angeles Regional Consortium are award sponsors.

Tickets for the general public are on sale. For sponsorship opportunities, visit [TheValley.net/events](https://TheValley.net/events), or call (818) 379-7000 for additional details.

The Valley Economic Alliance is a 501(c)(3) non-profit organization of business, government, education, and community leaders. Our mission is to engage and unite Valley stakeholders to raise standards of living and economic vitality across the San Fernando Valley, a five-city region encompassing Burbank, Calabasas, Glendale, Los Angeles, and San Fernando. This region consists of more than 1.9 million residents, over 160,000 businesses and covering more than 350 square miles. To learn more about The Valley Economic Alliance, visit [TheValley.net](https://TheValley.net).

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